FARUQ IBRAHIM GAMBARI

PRODUCT DESIGNER | UI/UX DESIGNER

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Portfolio: faruqsportfolio.netlify.app | LinkedIn | Behance

PROFESSIONAL SUMMARY

Product Designer with 3+ years of experience translating complex workflows into clear web and mobile products across fintech, e-commerce, EdTech, SaaS, and enterprise platforms. Experienced in taking products from requirements and information architecture through interaction design, prototyping, responsive UI, design systems, and developer handoff. Skilled at designing customer-facing and operational products while collaborating with product and engineering teams to carry solutions through implementation.

CORE SKILLS

Product Design: UI/UX Design, User Flows, Wireframing, Information Architecture, Interaction Design, Prototyping, Responsive Design, Usability Evaluation

Design Systems & Delivery: Figma Auto Layout, Components, Design Systems, Responsive Specifications, Design Documentation, Developer Handoff

Product & Systems: End-to-End Product Design, Multi-Role Products, Role-Based Access Control (RBAC), Dashboard Design, Complex Workflows, PRD Development

Collaboration: Cross-Functional Collaboration, Requirements Clarification, Engineering Handoff, Stakeholder Communication

Design Tools: Figma, Framer, Jitter, Adobe XD, Miro

AI & Front-end: AI-assisted HTML/CSS implementation, Codex, Claude, Google Stitch, Google Flow

Domains: Fintech, E-commerce, SaaS, EdTech, Enterprise Platforms, POS, LMS, EDMS

PROFESSIONAL EXPERIENCE

UI/UX & Visual Designer

Prunny Technologies | Nigeria | Nov 2023 - Present

- Serve as the company's sole designer across product and brand, owning interface updates for its banking application and website alongside day-to-day visual communication.
- Extend established banking-product patterns across new and revised screens, maintaining interface consistency and preparing developer-ready specifications.
- Translate business requirements into responsive website layouts and reusable components while collaborating with product and engineering to resolve usability concerns and technical constraints.
- Produce brand-aligned social campaigns, email newsletters, motion graphics, and other visual assets across the company's digital touchpoints.

FREELANCE EXPERIENCE

Independent Product Designer | Freelance/Contract | Remote | Apr 2023 - Present

Samphes - Beauty Commerce & Logistics Ecosystem

Nigeria

- Led the redesign and launch of a live e-commerce ecosystem spanning a mobile app, responsive web app, marketing website, and admin dashboard, producing 100+ screens across four connected product surfaces.
- Restructured customer and operational journeys across registration, product discovery, checkout, order tracking, inventory, customers, promotions, storefront management, riders, and logistics partners.
- Designed a 125+ screen companion rider platform covering onboarding, identity verification, delivery assignments, active delivery, failure states, earnings, wallets, and withdrawals.
- Following the commerce launch, the CEO reported increased order volume and revenue, while customer feedback indicated smoother registration and purchasing experiences.

Roseiy Emporium - E-commerce Platform

Canada

- Designed and delivered 80+ responsive screens across the admin dashboard, registered-customer portal, and guest shopping experience, translating the company's brand direction into one cohesive product.
- Structured purchase journeys for guest and registered customers across product discovery, product details, cart, and checkout, maintaining a clear path from browsing to order completion.
- Established reusable responsive patterns that maintain consistent behavior across desktop and mobile interfaces.

Aimsity - Learning Management System

Malaysia

- Delivered a multi-role learning-management platform supporting 500+ users across administrator, instructor, and student environments.
- Defined the information architecture and workflows for 6+ modules, including course creation, content management, assessments, grading, profiles, and progress tracking.

IBS POS - Hospitality Point-of-Sale System

Nepal

- Created a responsive hospitality platform combining sales, inventory, room and table orders, payment methods, and business-performance reporting.
- Structured high-frequency ordering workflows around quick item selection, clear transaction states, error prevention, and consistent desktop and mobile operation.

Myndex - Judicial Electronic Document Management System

Nigeria | Independent Product Design Case Study

- Took the product from initial requirements to a complete design concept, producing the PRD, user flows, information architecture, interface design, and interactive prototype.
- Defined departmental workflows and role-based access controls for uploading, reviewing, sharing, archiving, retrieving, and managing document permissions.

EDUCATION

B.Sc. Physics | University of Ilorin | Nigeria | 2016 - 2021